

## New Order

<b>Agency:</b>	Crossroads Media LLC	<b>Station:</b>	WJLA-TV	<b>Flight Start:</b>	11/17/2011
<b>Office:</b>	Alexandria	<b>Order Type:</b>	Normal	<b>Flight End:</b>	11/23/2011
<b>Client:</b>	12 - CrossroadsGPS	<b>Cancel Date:</b>		<b>Hiatus:</b>	
<b>Product:</b>	11 - Crossroads GPS	<b>Billing Cycle:</b>	Monthly		
<b>Piggyback Product:</b>		<b>Billing Calendar:</b>	Broadcast		
<b>Estimate:</b>	311 - GPS VA TV 11.17-11.23.11	<b>Received in ePort:</b>	11/16/2011 9:43:05 AM	<b>Airtime Dollars:</b>	\$42,350.00
<b>Primary Demo:</b>		<b>Local/National:</b>	Local	<b>Non-Airtime Dollars:</b>	\$0.00
<b>Demo 2:</b>		<b>Rep Office:</b>	WJLA-TV	<b>Total Dollars:</b>	\$42,350.00
<b>Demo 3:</b>		<b>AE:</b>	Barbara Monares	<b>Total Spots:</b>	42
<b>GRP:</b>	0.00	<b>Phone:</b>			
		<b>OrderID:</b>	1911812		
		<b>Status:</b>	New		
<b>CPP:</b>	\$0.00			<b>MarketShare:</b>	
<b>Comments:</b>	Separation: 30				

## Daily Airtime Lines

## New Order (Page 2)

**Agency:** Crossroads Media LLC      **Station:** WJLA-TV      **Order ID:** 1911812  
**Client:** 12 - CrossroadsGPS      **Product:** 11 - Crossroads GPS      **Estimate:** 311 - GPS VA TV 11.17-11.23.11  
**Flight Start:** 11/17/2011      **Flight End:** 11/23/2011      **Received in ePort:** 11/16/2011 9:43:05 AM